



ANTARANGA

D-7, Manas Apartment, Mayur Vihar Phase-I Extn, Delhi-110091

Email: antaranga.org@gmail.com ; Website : www.antaranga.org

Socio-cultural Organization registered under Delhi Societies Registration Act 1860

(Registration No.: S-31654 of 1997)

ANTARANGA ANNUAL SOUVENIR 2026-27

President

Mr. Dipak kumar Jena

Vice Presidents

Mr. Samar Roy

Mrs. Sutapa Mukherjee

Mrs. Shubhadra Mitra

Mr. Sujoy Samanta

Ms. Aditi Biswas

General Secretary

Mr. Rajdeep Chowdhury

Jt. Secretary-Pandal & Decoration

Mr. Probir Kumar Mittra

Jt. Secretary- Finance

Mr. Tapan Mazumder

Jt. Secretary-Culture

Ms. Rituparna Deb

Treasurer

Mrs. Piyali Nandy

Executive Committee Members

Mrs. Sarbari Ghosal

Mr. Abhijit Dutta

Mr. Partha Mandal

Mr. Prabir Samanta

Mrs. Indrani Niyogi

Mrs. Sudhanya Barman

Mrs. Arpita Pathak

Dr. Anirban Hom

Chowdhury

Dr. Suparna Mukherjee

Dr. Sonali Dutta

Ms. Sucheta Banerjee

Mrs. Kaberi Mandal

Dear Sir/ Madam,

Experience the warmth of tradition and the joy of togetherness with **ANTARANGA**, East Delhi's socio-cultural organization, as it proudly presents the **34th Annual Durga Puja** from **16th to 21st October 2026** at the **DDA Ground, near Mayur Vihar Extension Metro Station, Delhi**. Join thousands of devotees and visitors in celebrating six days of devotion, vibrant cultural programmes, and community festivities that beautifully reflect the essence of Bengal's rich heritage.

Durga Puja is an inseparable part of Indian culture & heritage. This is one of the foremost mega festivals celebrated with great enthusiasm and devotion, not only in India but all over the world.

Beyond festivities, ANTARANGA champions impactful initiatives like blood donation camps, health check-ups, Plantation and other social activities.

Don't miss the Puja Souvenir, a collection of insightful articles, essays, poems, and a local business catalog. This reaches diverse segments of Delhi's population, making it an ideal advertising platform.

For brands seeking an engaged audience, seize the opportunity to feature your brand by submitting materials by 30th September 2026. ANTARANGA's events foster connections, celebrating culture, and forging a brighter future for East Delhi.

Advertisement Positions and Rates			
Double Page Back Cover	₹ 100,000	Special Double Folded Page	₹ 80,000
Lead to Front Page	₹ 50,000	1st Lead to Back Cover	₹ 40,000
2nd Lead to Back Cover	₹ 40,000	Special Page	₹ 30,000
Colour Full Page	₹ 25,000	B&W Full Page	₹ 15,000
Colour Half Page	₹ 15,000	B&W Half Page	₹ 8,000
Main Pandal / Entrance Gate	₹ 1,00,000	Welcome Gate	₹ 80,000
Cultural Stage (wings/ sides)	₹ 60,000	Banners (Outside the Pandal)	₹ 7,500
Banners / Standee (Inside the Pandal)	₹ 15,000	Special Category, Rate subject to MC Approval according to Place	

With your encouragement and assistance, ANTARANGA, besides celebrating the Pujas in befitting manner, will continue to pursue its larger objective of social and philanthropic work reaching out to larger populace in the coming days.

With best regards and festive greetings,

Sd/

(Dipak kumar Jena)
President

Sd/-

(Rajdeep Chowdhury)
General Secretary

PAYMENT ADVICE

1. For Cheque Payment

Cheque if couriered to be addressed to :

Mrs. Piyali Nandy, 118, Nirman Apartment, Mayur Vihar Ph-I Extn, Delhi 110091

Cheque/Draft no. _____ dt. _____ for ₹ _____ (Rupees in words _____)

drawn on _____ Bank, in favour of "ANTARANGA"

Name and Signature of Official along with Seal of Firm/Office

2. For RGTS/NEFT Payment

IDFC BANK

SB A/C No: **10100029078**

Account Name: M/s ANTARANGA

IFSC code: IDFB0020221

or

UNION BANK OF INDIA

SB A/C No: **520101244692331**

Account Name: M/s ANTARANGA

IFSC code: UBIN0905461



Once the payment remitted in the Account, please e-mail us at **antaranga.org@gmail.com** or send a message through Whats App no. 8826999225 with the following details

1. Name
2. Payment Transaction ID
3. Amount paid & date
4. Purpose of payment
5. Senders Bank name